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New World China Land Limited **新世界中國地產有限公司**

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

RESIGNATION OF DIRECTOR

The Board announces that Mr. Chow Kwai-cheung will resign as non-executive director of the Company with effect from 1 March 2012.

RESIGNATION OF DIRECTOR

The board of directors (the “Board”) of New World China Land Limited (the “Company”) announces that Mr. Chow Kwai-cheung has tendered his resignation as non-executive director of the Company with effect from 1 March 2012 due to his own decision to devote more time to his personal endeavours. Mr. Chow has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Chow for his invaluable contributions to the Company during his tenure of service.

By Order of the Board
Dr. Cheng Kar-shun, Henry
Chairman and Managing Director

Hong Kong, 29 February 2012

At the date of this announcement, the Board comprises (a) seven executive directors, namely Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Miss Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; (b) three non-executive directors, namely Mr. Doo Wai-hoi, William, Mr. Chow Kwai-cheung and Mr. Chow Yu-chun, Alexander; and (c) three independent non-executive directors, namely Dr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.