



# New World China Land Limited

## 新世界中國地產有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

3 August 2009

Dear Shareholders,

### **Election of Language and Means of Receipt of Corporate Communications of New World China Land Limited (the “Company”)**

As permitted under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Company’s constitutional documents, the Company writes to ascertain your choice of language and means of receipt of Corporate Communications either (i) in printed form, in either English language version only, in Chinese version language version only, or in both English and Chinese language versions; or (ii) by electronic means through the Company’s website.

“Corporate Communications” include any documents to be issued by the Company for your information or action, including but not limited to (a) the directors’ report and annual financial statements together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a circular; and (e) a proxy form.

To make your election, please complete the enclosed pre-paid reply form (the “**Reply Form**”) and return it by post to the Company’s branch share registrar in Hong Kong, Tricor Standard Limited (the “**Hong Kong Branch Share Registrar**”) at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, using the enclosed aerogram. If the Reply Form is returned by post from outside Hong Kong, please affix the appropriate postage stamps. If you have previously made an election regarding the choice of language of the Corporate Communications, please make an election again as your previous election will be disregarded.

**If the Company does not receive the Reply Form or receive a response indicating the objection from you by 3 September 2009 and until you inform the Hong Kong Branch Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you will be deemed to have consented to accessing all future Corporate Communications posted on the Company’s website, in lieu of receiving printed copies. A notification of the publication of the Corporate Communications on the Company’s website will be sent to you by post or by e-mail.**

Even if you have made your election, you are entitled to change your election of language and/or means of receipt of Corporate Communications at any time by reasonable notice in writing or using e-mail at [is-ecom@hk.tricorglobal.com](mailto:is-ecom@hk.tricorglobal.com) to the Hong Kong Branch Share Registrar. If you have chosen to access Corporate Communications using electronic means and for any reason have any difficulty in receiving or gaining access to the relevant documents when using electronic means, we shall promptly upon request send the printed form of the same to you free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Hong Kong Branch Share Registrar on request; and (b) both versions will also be available on the Company’s website at [www.nwcl.com.hk](http://www.nwcl.com.hk) and the website of The Stock Exchange of Hong Kong Limited at [www.hkex.com.hk](http://www.hkex.com.hk).

Should you have any queries in relation to this letter or the above arrangement, please call the enquiry hotline at (852) 2980 1333 during business hours (9:00 a.m to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,  
For and on behalf of  
**New World China Land Limited**  
**Ngan Man-ying, Lynda**  
*Company Secretary*